



BACKGROUND IMAGE AREA inc BLEED OFF 154mm 108mm

Keep important text approx 8mm inside 148mm 102mm area

NO IMPORTANT TEXT IN GREY AREA

Half Page Ad
148mm x 102mm
+3mm all around
for Bleed

Hi res CMYK pdfs (embedded fonts) or tiffs/jpegs 300dpi

148mm + 3mm bleed on both sides = 154mm

No important text in this area 8mm

3mm bleed

3mm bleed
No important text in this area 8mm

92mm + 3mm bleed top and bottom = 108mm

No important text in this area 8mm
3mm bleed



3mm bleed

Keep important text in this area 8mm all around

NO IMPORTANT TEXT IN GREY AREA

**Full Page Ad
148mm x 210mm
+3mm all around
for Bleed**

Hi res CMYK pdfs (embedded fonts) or tiffs/jpegs 300dpi

210mm + 3mm bleed on both sides = 216mm

148mm + 3mm bleed on both sides = 154mm

No important text in this area 8mm

3mm bleed

No important text in this area 8mm

No important text in this area 8mm

3mm bleed

3mm bleed

**Full Page Ad
no bleed
128mm x 190mm**

Hi res CMYK pdfs (embedded
fonts) or tiffs/jpegs 300dpi

**1/3rd Page Ad
no bleed
60mm x 190mm**

Hi res CMYK pdfs (embedded
fonts) or tiffs/jpegs 300dpi

**1/3rd Page Ad
no bleed
60mm x 190mm**

Hi res CMYK pdfs (embedded
fonts) or tiffs/jpegs 300dpi

**1/3rd Page Ad
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Hi res CMYK pdfs (embedded
fonts) or tiffs/jpegs 300dpi